MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

INDIECADE EAST, INDIECADE'S EAST-COAST EDITION OF THE PREMIER INDEPENDENT VIDEO GAME FESTIVAL, RETURNS TO MUSEUM OF THE MOVING IMAGE FOR YEAR TWO

*Three-day festival celebrating independent games features gamemaker and scholar Bennett Foddy (*QWOP*) and gamemaker* Auriea Harvey as keynote speakers

February 14-16, 2014

PRESS REGISTRATION IS OPEN: PLEASE APPLY FOR CREDENTIALS HERE.

Astoria, New York, January 10, 2013—IndieCade East, the East-Coast edition of the nation's premier independent video game festival presented by IndieCade, returns to Museum of the Moving Image Friday, February 14 to Sunday, February 16, 2014. This lively weekend celebrating independent video games features talks and panels headlined by the most inclusive group of gamemakers, academics, artists and journalists; seminars and workshops for budding creators; the popular Show & Tell showcase; an eSports tournament; Night Games East, an evening devoted to physically interactive and performative, party-style gameplay; and opportunities to experience cutting-edge platforms and new games.

This year's keynote speakers include New York-based gamemaker and NYU professor **Bennett Foddy**, developer of the Flash-based physics simulation game *QWOP*, and **Auriea Harvey**, co-founder of the Belgian company Tale of Tales, creator of the gothic story game *The Path*. Both games are featured in the exhibition *Indie Essentials: 25* <u>*Must-Play Video Games*</u> along with 24 other groundbreaking independent game titles from the last decade, organized by the Museum and IndieCade and on view at the Museum through March 2.

Among the more than 30 diverse talks and panels, and valuable workshops from introductions to digital gamemaking tools to hands-on game design tutorials, are: a workshop led by the New York-based **Code Liberation Foundation** on encouraging female participation in game development; an inside look at the creation of a new indie gaming conference in Japan, **BitSummit**, from the event's organizer and game developer **James Mielke**; and a talk by game designers **Joshua DeBonis and Nikita Mikros** on the development of the ten-player arcade game *Killer Queen Arcade*, which is also featured in the exhibition *Indie Essentials*. In the Show & Tell showcase (register <u>here</u>), IndieCade East will give emerging game developers the opportunity to present their latest creations to an audience of gamemakers and avid gamers.

Opportunities for gameplay abound throughout IndieCade East: The *Indie Essentials* exhibition invites attendees to play the award-winning games from IndieCade Festival 2013, alongside other innovative independent games from the past decade; an eSports showcase and tournament will be presented throughout the weekend; and Night Games East, on Saturday, February 15, activates the Museum's galleries and theaters for an evening of physical and large-scale games (access to Night Games East is included with full festival pass or Saturday day pass). In addition, IndieCade East exhibitors PlayStation®4, PlayStation®Vita, Oculus Rift, and Facebook will showcase their latest titles.

"We are excited to build on the success of last year's IndieCade East, and to welcome gamemakers and players to the Museum to celebrate the art, technology, and business of independent game design and production," said Carl Goodman, Executive Director of Museum of the Moving Image.

"Last year's inaugural IndieCade East and our collaboration with the Museum on the *Indie Essentials* exhibition were such a success that we are thrilled to return for year two," said Stephanie Barish, Founder and CEO of IndieCade. "With game creators from the region and beyond hosting screenings, giving talks, and presenting their games for gameplay, IndieCade East will provide a window to powerful creative visions from around the world. All weekend we'll spotlight work that provokes thought and conversation, and that pushes the boundaries of interactive entertainment and how we see games."

Jason Eppink, the Museum's Associate Curator for Digital Media, said, "IndieCade East offers New Yorkers a great opportunity to dive into the world of independent games—there's something for everyone from the casual gamer to the dedicated scholar and emerging gamemakers."

More information to be announced soon. Check <u>movingimage.us</u> or <u>IndieCade.com</u> for updates.

Festival passes are on sale now. Each pass gives access to all IndieCade East programs and events. Purchase now through January 31 to receive the early-bird discount: \$100 public (\$80 student/senior/Museum member). Order <u>online</u> at movingimage.us or call 718 777 6800 to reserve passes.

Beginning February 1, full festival passes will be \$125 public (\$100 student/senior/Museum member). Individual day passes will also be available: Friday,

February 14, passes will be \$45 (\$35 discounted); Saturday, February 15, passes (including access to Night Games) will be \$55 (\$45 discounted); Sunday, February 16, passes will be \$45 (\$35 discounted).

For families: Admission for children (ages 3–12) will be \$10 per day. Many of the games on view will appeal to visitors of all ages. Throughout the weekend, the Museum will also present "The Game-Making Game," a workshop for children ages 8 and older (materials fee applies).

IndieCade East is organized by Stephanie Barish, Founder and CEO, IndieCade; Sam Roberts, Festival Chair and Jury Co-Chair, IndieCade; Matt Parker, Chair, IndieCade East; Aaron Isaksen, Festival Chair, IndieCade East; Margaret Robinson, Conference Co-Chair, IndieCade East; Kevin Cancienne, Conference Co-Chair, IndieCade East; Simon Ferrari, eSports Chair, IndieCade East; and Greg Trefry, Night Games Chair, IndieCade East.

About IndieCade

Applauded as the "Sundance of the videogame industry," IndieCade supports independent game development globally through a series of international events highlighting the rich, diverse, artistic and culturally significant contributions of indie game developers. IndieCade's programs are designed to bring visibility to and facilitate the production of new works within the emerging independent game community. Annual events include IndieCade East, IndieCade's Showcase @ E3, and IndieCade Festival, the largest gathering of independent game creators in the nation. For more information, visit indiecade.com.

Digital media at Museum of the Moving Image

As the first museum to include video games as part of the scope of the "moving image,", the Museum is considered a leading institution in the exhibition of digital media. Changing exhibitions focusing on this subject area have included *Hot Circuits: A Video Arcade* (1989), the first-ever exhibition at any museum devoted to video games ; *Interactions/Art and Technology* (2004), presented in conjunction with Ars Electronica (Linz, Austria); and *Real Virtuality* (2011), six experiments in art and technology. The Museum has regularly exhibited video games in its core exhibition, *Behind the Screen*, and is currently presenting *Indie Essentials: 25 Must-Play Video Games*, co-presented with IndieCade (on view through March 2, 2014).

Press Contacts:

Tomoko Kawamoto, Moving Image: <u>tkawamoto@movingimage.us</u> / 718 777 6830 Elizabeth Stewart, IvI UP Marketing for IndieCade: <u>liz@lvlupmarketing.com</u>

For IndieCade East press accreditation, please register here.

MUSEUM INFORMATION

Museum of the Moving Image (<u>movingimage.us</u>) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its

expanded and renovated facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

<u>Hours</u>: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. **Holiday hours:** The Museum will be open Monday, January 20 (Martin Luther King, Jr. Day); Monday, February 17 (Presidents Day), and Tuesday, February 18, from 10:30 a.m. to 5:00 p.m.

<u>Film Screenings</u>: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members. <u>Museum Admission</u>: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online. Location: 36-01 35 Avenue (at 37 Street) in Astoria.

<u>Subway</u>: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue. <u>Program Information</u>: Telephone: 718 777 6888; Website: <u>movingimage.us</u> <u>Membership</u>: <u>http://movingimage.us/support/membership or 718 777 6877</u>

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

###