MUSEUM OF THE MOVING IMAGE

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MUSEUM OF THE MOVING IMAGE TO HONOR NBC NEWS ANCHOR LESTER HOLT AND AMAZON STUDIOS HEAD ROY PRICE AT ANNUAL INDUSTRY HONORS ON JUNE 6

New York, NY, April 24, 2017—Museum of the Moving Image Executive Director Carl Goodman, on behalf of the Museum's Co-Chairs Michael Barker and Ivan L. Lustig, announced today that Lester Holt of *NBC Nightly News* and *Dateline NBC*, and Roy Price, Vice President of Amazon Studios, will be honored at the Museum's annual industry benefit, the Museum of the Moving Image Award for Achievement in Media and Entertainment, on Tuesday, June 6, 2017, at Park Hyatt Hotel Onyx Room, 153 West 57 Street. Each spring, the Museum holds this event, now in its 27th year, recognizing top leaders in the media industry.

"Lester Holt continues to build on an outstanding career in television news that has lasted nearly 30 years. During the recent presidential campaign, his depth of knowledge and professional finesse were exemplary, especially when he moderated the most-watched presidential debate in U.S. history. We are proud to honor him for his excellence," said Museum Co-Chair Michael Barker.

Lester Holt is an award-winning journalist and anchor of *NBC Nightly News with Lester Holt*, the network's flagship broadcast and America's most-watched evening newscast. Holt also leads NBC News' special reports, breaking news, and primetime political coverage. He was named to the role of *NBC Nightly News* anchor in June 2015 after eight years as anchor of *NBC Nightly News* weekend editions and 12 years as coanchor of *Weekend TODAY*. In addition, Holt has served as principal anchor of *Dateline NBC* since September 2011.

"Under Roy Price's stewardship, Amazon Studios has had phenomenally successful growth in the original content arena with major awards and nominations for *Manchester by the Sea, The Salesman, Transparent*, and *Mozart in the Jungle*. We are privileged to be honoring Mr. Price for his leadership and innovation," said Museum Co-Chair Ivan Lustig.

As Vice President of Amazon Studios, Roy Price oversees all development and production of original film and television properties for Amazon. In February, Amazon Studios won three Oscars (Best Actor and Best Screenplay for *Manchester by the Sea* and Best Foreign Language Film for *The Salesman*). Last year, Amazon had sixteen Emmy nominations, winning two (Actor and Director for *Transparent*). Prior to

launching Amazon Studios, Price oversaw the launch of Amazon's digital video store. He joined Amazon.com in 2004. Previously, Price was a consultant with McKinsey & Co., advising major media clients in the United States and Europe, and was vice president of creative affairs at Walt Disney TV Animation.

Museum of the Moving Image is the only institution in the United States that deals comprehensively with the art, technology, enjoyment, and social impact of film, television, and digital media. It houses the nation's largest collection of moving image artifacts and screens over 500 films annually. Its exhibitions—including the core exhibition, *Behind the Screen*—are noted for their integration of material objects, computer-based interactive experiences, and audiovisual presentations. Funds raised from this evening will help the Museum maintain and strengthen its education programs, which, in addition to the general public, serve over 50,000 students and teachers each year.

For ticket information, please contact Event Associates at 212 245 6570.

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Press Contact: Tomoko Kawamoto, 718 777 6830 / tkawamoto@movingimage.us.

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.us.