MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

MoMI PRESENTS SPECIAL PREVIEW SCREENING OF 'BREAKING A MONSTER' WITH APPEARANCES BY THE BAND UNLOCKING THE TRUTH AND DIRECTOR LUKE MEYER AND PRODUCER TOM DAVIS

Unlocking the Truth will perform songs from their debut album Chaos

Tuesday, June 21, 2016, at 7:30 p.m.

Astoria, Queens, New York, June 2, 2016—A breakout hit from the South by Southwest Film Festival, the riveting music documentary *Breaking a Monster* captures the storm of activity and drama that erupts when **Unlocking the Truth**, a teen speed-metal band made up of three African-American boys from Brooklyn, develops a huge Internet following and lands a major music deal. Museum of the Moving Image will present a special advance screening of *Breaking a Monster*, on Tuesday, June 21, at 7:30 p.m. with an appearance by the film's talented subjects **Alec Atkins** (bass), **Malcolm Brickhouse** (guitar / vocals), and **Jarad Dawkins** (drums) who will perform live after the screening and discussion with director **Luke Meyer**, producer **Tom Davis**, and Associate Film Curator Eric Hynes.

Tickets are \$15 for the preview screening of *Breaking a Monster* and live **performance by Unlocking the Truth.** Advance tickets are available <u>online</u> at movingimage.us. Museum members at the Film Lover and MoMI Kids Premium levels and above receive a discount.

View the trailer for *Breaking a Monster*.

Breaking a Monster begins as the three members of the band are all in seventh grade, spending their weekends playing a blend of heavy metal and speed punk in Times Square--often drawing substantial crowds. They take on a manager: Alan Sacks, a 70-year-old industry veteran, who once represented the Jonas Brothers and co-created Welcome Back, Kotter. With his guidance they are soon on their way to a 1.8 million dollar record deal, major gigs at Bonnaroo and Coachella, and a loaded publicity schedule—all while they are trying to be normal teenagers coming of age, obsessed with video games and rebellious toward authority.

"An entertaining and revelatory behind-the-scenes music documentary for the

YouTube generation, as well as a coming of age tale that interrogates notions of race, class, and showbiz in the 21st century, *Breaking a Monster* is an American success story unlike any other," said Hynes.

Unlocking the Truth will release their debut album, *Chaos*, on June 17, on the independent label Tunecore. *Breaking a Monster* opens in theaters across the country on June 24, released by Abramorama.

###

Press contact: Tomoko Kawamoto, tkawamoto@movingimage.us / 718 777 6830

MUSEUM INFORMATION

Museum of the Moving Image (<u>movingimage.us</u>) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

<u>Museum Admission</u>: \$15 adults; \$11 senior citizens (65+) and students (18+) with ID; \$7 youth (3–17). Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

<u>Film Screenings</u>: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, tickets are \$12 adults / \$9 students and seniors / \$6 children 3–12 / free for Museum members at the Film Lover level and above. Advance purchase is available online. Ticket purchase may be applied toward same-day admission to the Museum's galleries.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

<u>Subway</u>: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue. <u>Program Information</u>: Telephone: 718 777 6888; Website: <u>movingimage.us</u>

Membership: http://movingimage.us/support/membership or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals.