## MUSEUM OF THE MOVING IMAGE

#### FOR IMMEDIATE RELEASE

# FOR SPRING RECESS: DAILY MATINEES OF 'THE PEANUTS MOVIE' AND 'MIXED-UP COMICS' FAMILY WORKSHOPS

**April 23–28, 2016** 

Added holiday hours: The Museum will be open on Monday and Tuesday, April 25 and 26, from 10:30 a.m. to 5:00 p.m.



Astoria, Queens, New York, March 25, 2016—During Spring Recess for New York City public schools, the Museum will present big-screen matinees of the animated feature *The Peanuts Movie*, in 3-D, every day at 12:30 p.m. from Saturday, April 23 through Friday, April 28. Created by Blue Sky Animation, best-known for the *Ice Age* movies, *The Peanuts Movie* brings Charles M. Schulz's beloved comic characters to vivid 3-D life. Following the screening, the Museum will offer the workshop **Mixed-Up Comics**, in which children design their own characters and create a comic strip. Please note separate registration is required to attend the workshop; pre-registration is encouraged. See below for ticket and registration details.

Throughout this period, families are also welcome to visit *Behind the Screen*, the Museum's dynamic core exhibition that explores how movies, television shows, and digital entertainment are made, marketed, and shown.

In addition, on Saturdays, from 12:00 to 5:00 p.m., the Museum is offering the **Moving Image Studio: Game Room**. Families (recommended for ages 6 and older,

accompanied by an adult) are invited to drop-in for an afternoon of play and game design activities inspired by the Museum's collection of classic video games. Activities include animating arcade characters, designing a mini arcade cabinet, and more. Game Room will be offered every Saturday through June 25 (no session on April 30), and is free with Museum admission.

**Tickets for film screenings are \$12 adults, \$9 seniors and students, \$7 youth** (ages 3–17), and free for Museum members at the Film Lover and MoMl Kids Premium levels and above. Advance tickets are available online at <a href="movingimage.us">movingimage.us</a>. Ticket purchase may be applied toward same-day admission to the Museum's galleries (\$15 adults / \$11 seniors and students /\$7 youth 3–17). Note: Workshop registration does not include Museum admission. (For more information about Museum membership and to join, visit <a href="movingimage.us/membership">movingimage.us/membership</a>.)

#### Screening: The Peanuts Movie in 3-D

SATURDAY-THURSDAY, APRIL 23–28, 12:30 P.M. DAILY *Recommended for ages 7+* 

Dir. Steve Martino. 2015, 92 mins. DCP. Presented in Dolby Digital 3-D. Charlie Brown, the world's most beloved underdog, embarks upon an epic and heroic quest. From the imagination of Charles M. Schulz and the creators of the *Ice Age* films, *The Peanuts Movie* will prove that every underdog has his day. <u>Link to event info</u>

**Tickets: \$12 adults / \$9 seniors and students / \$7 youth ages 3–17** (Free for Museum members at the Film Lover and MoMl Kids Premium levels and above).

### **Mixed-Up Comics Family Workshop**

SATURDAY-THURSDAY, APRIL 23–28, 2:30 P.M. DAILY *Recommended for ages 5–10* 

The characters of *The Peanuts Movie* got their start in the beloved Charles Schultz comic strip. In this 45-minute workshop, children will design a character and then create a comic strip of their own to take home. Children must be accompanied by an adult. Link to event info

**Registration:** \$5 materials fee per participating child. Advance registration is available online. There is no charge for accompanying adults. Please note that museum admission needs to be purchased separately, upon arrival, and there is limited space available in the workshop.

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#### **MUSEUM INFORMATION**

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

<u>Hours</u>: Wednesday–Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday–Sunday, 11:30 a.m. to 7:00 p.m. **Added holiday hours**: The Museum will be open on Monday and Tuesday, April 25 and 26, from 10:30 a.m. to 5:00 p.m.

Museum Admission: \$15 adults; \$11 senior citizens (65+) and students (18+) with ID; \$7 youth (3–17). Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

<u>Film Screenings</u>: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, tickets are \$12 adults / \$9 students and seniors / \$6 children 3–12 / free for Museum members at the Film Lover level and above. Advance purchase is available online. Ticket purchase may be applied toward same-day admission to the Museum's galleries. Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

<u>Program Information</u>: Telephone: 718 777 6888; Website: <u>movingimage.us</u> <u>Membership: http://movingimage.us/support/membership</u> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals.